

# Vadodara, India

## India's Emerging IT hub



If Gujarat is one of the India's strongest economic growth stories, Vadodara is its cosmopolitan hub. Vadodara has a history of attracting students, professionals, and businesses from within India and foreign locations well before Gujarat or India opened up. As one of India's heavy industry capitals, Vadodara is home to more than 200 medium and large-scale industries. The presence of industrial units has attracted the attention of the government leading to the development of SEZs and IT parks. The Confederation of Indian Industries has also awarded a 'Knowledge City' status to Vadodara. There are 3 Special Economic Zones and 13 industrial parks. Vadodara is known as one of India's safest and most politically stable cities. Its cost of living is able to attract talent from Tier 1 cities like Mumbai, and Delhi seeking better quality of life.

## Talent Access

Vadodara is Gujarat's education center, offering skilled and intellectual manpower in abundance to the various industries and R&D centers. It has over 3 engineering colleges and 9 polytechnic institutes that produce more than 10,000 engineering graduates in a year. More than 10,000 experienced professionals work in the IT-BPO sector. Companies setting up offshore teams have an option of sourcing engineers from the neighboring states of Rajasthan and Madhya Pradesh. Attrition in the city's IT industry is comparatively lower than locations like Delhi, Chennai, and Hyderabad.

## Global Services

With more than 90 companies, almost half of which are MNCs, Vadodara has the second largest share of IT-BPO exports in Gujarat. The city serves as a delivery center for a variety of functions including engineering services, IT services, embedded solutions, SAP Integration, IT training and staffing, ERP solutions, and finance and accounting. Leading verticals include BFSI, media, telecom, manufacturing, retail, and logistics. In many ways, Vadodara offers the service quality, talent, and infrastructure of a Tier-1 City, with the stability and cost of Tier-2 Cities.

## Our Client Center

- Situated in Vadodara Hyper Complex
- 36,000 sq ft exclusive access floor plate
- International IT, biotech, and E-commerce clients
- In-house 100 seat auditorium
- Flexible training facilities, full board rooms

## Available Skill Sets

Developers   Engineers  
Researchers   Accountants

## Centers of Excellence

Chemical and petrochemicals  
Pharmaceuticals  
Biotechnology   Engineering  
IT/ITeS

26

Research centers

## Infrastructure Growth

Vadodara Urban Development Authority is investing around \$776 million with real estate development companies for the development of Grade-A commercial space and IT parks in Vadodara. Reliance Industries, one of India's largest business conglomerates will be setting up a University with an estimated enrollment of 10,000 students every year. DLF's next real estate project in Vadodara is pegged at \$90 million. Leading telecom operators have established a sophisticated network making high speed Internet available in the city. Vadodara is well connected to tier-I cities like Mumbai and Delhi through the Delhi-Mumbai Industrial Corridor. Major industrial centers of Gujarat like Ahmadabad, Rajkot, Ankleshwar, and Surat are also easily accessible.

## Industry Profile

There are almost 149 large and medium industries working in the estate and employing about 43,025 workers. The potential industrial sectors for investments in Vadodara are cotton textile, engineering goods, energy, and IT-BPO services. Global engineering majors like ABB, L&T Engineering, Siemens, and Bombardier have a solid foothold in the city. In fact, L&T Engineering is one of the largest BPO exporters from the state of Gujarat and an important employer in Vadodara. The company has set up a Knowledge Center in the district and aims to transform Vadodara into an engineering powerhouse..

## Quick facts

Location	Gujarat
Time Zone	GMT +5:30
Climate	Tropical
Population	4.1 million
Literacy	81.21%
Education	Two Major Universities, 9 Polytechnic Colleges, 3 Engineering Colleges
Languages	Cujrati (regional), Hindi (national), English

8000

**New engineers a year**

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3

**Special economic zones**

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4

**Proposed industrial parks**

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13

**Industrial estates**

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