

Pune, India

Creative Hub of India

Pune has grown into a major IT hub in India by attracting a wave of multinationals to establish operations in its SEZs over the last decade. After starting as a location that provided global teams with coding and testing support, today Pune is becoming a leader for core product development functions with direct customer interfacing and product shipping. There are approximately 24,000 professionals working on high value innovation across 110 R&D centers.

Product Team Maturity

A recent study reviewing 220 product teams spread across 30+ MNC R&D centers revealed Pune surpassing Bangalore as a location for core product development. In fact, 12% of product teams in Pune are classified in the highest maturity stage compared to 8% in Bangalore.

Talent Pipeline

For long known as Oxford of the East, Pune has one of the most advanced and robust higher education systems in India. The University of Pune alone has more than 433 colleges and 232 research institutions affiliated to it. Additionally, there are 10 other deemed universities and over 200 colleges offering courses in every possible discipline. At any given point of time, there are roughly 300,000 on-campus students in the city at least 10% of which are foreign students from over 80 countries. This creates a strong talent pipeline to fill both generic as well as niche positions as business grows.

Strong Skill Set Supply

From a skill set sourcing perspective, Pune acts as a central hub attracting talent from Hyderabad, Chennai, Mumbai, and Bangalore. IT skill sets in the form of .NET, JAVA, Python, Ruby on Rails, and widely used databases like Oracle and MS Server are readily available for a wide range of experience levels. In terms of salary cost as well, Pune is more affordable compared to Chennai and Bangalore. For instance, a senior software engineer working on Python costs \$9,667 in Pune as against \$13,666 in Bangalore. For database centric skill sets, Pune is 5%-10% cheaper.

Our Client Center

- Situated in an SEZ
- 10,000 person campus
- International E-commerce, IT, and Gaming clients
- On-premise fitness center, amphitheater, clinic, and ATMs
- Dedicated auditoriums and food courts for each cluster

Available Skill Sets

Developers

Designers

Engineers

IT Consultants

Centers of Excellence

Enterprise Product Development

Automotive Engineering & Design

Research & Development

BFSI IT

BPO & KPO

110

R&D centers

Innovation Ecosystem

Pune's business ecosystem is made up of engineering, software development, and IT services. The city accounts for roughly 50% of MSMEs and large scale units in the state of Maharashtra. Both large Indian conglomerates like Bajaj Auto, Tata Motors, Kirsloskar Electric Company, as well as MNCs including Accenture, Amdocs, Bosch, Suzlon, and WNS have a strong presence in Pune. Additionally, being close to Mumbai has enabled BFSI majors to setup a shared service base here.

Startup Culture

As per the most recent statistics, there are roughly 400 startups working on creating enterprise grade software products for global markets. With a young demographic, international culture, and fantastic education ecosystem, Pune is morphing into a melting pot of new ideas and entrepreneurship. The energy in this city is distinctly Californian. The city's startups have got the attention of investors with Helion Venture Partners looking to invest \$37.5 million in Pune based software product companies over a period of 2-3 years.

Manufacturing Prowess

The city has developed a competitive advantage in terms of creating infrastructure and mobilizing relevant skill sets making it a forerunner in core engineering R&D and manufacturing. International automotive giants like Mercedes-Benz, General Motors, Volkswagen, JCB, Land Rover, Fiat, and manufacturers like Sandvik, PARI and Bharat Forge, have their plants setup in Pune. Tire major Bridgestone has a \$578 million plant in the city.

Quick facts

Location	Western Maharashtra, 100 miles from Mumbai.
Time Zone	GMT +5:30
Climate	68 - 82 degrees fahrenheit. Pune is Known for a pleasant climate
Population	9.4 million (9th in India)
Literacy	91.61%
Education	10 major universities, 40+ engineering colleges
Languages	Marathi (regional), Hindi (national), English

12,000

New engineers a year

300,000+

Higher education students

11

Special Economic Zones

400

Startups innovating
